

Keeping parents and staff up to speed with mySchoolApp

About the school

A small rural village school for children aged 4-11, not far from Chichester. One intake per school year, with around 210 children. As well as the usual curriculum subjects, children can attend Forest School once a week and there are lots of after school clubs including French, Karate, football and street dance.

About the staff

Like most small schools, there are not a lot of people available for admin. There is a school secretary and a part-time office administrator, Sarah Haig – who is the mySchoolApp champion at the school.

We spoke to Sarah about the school's experiences with mySchoolApp...

What made you choose MySchoolapp?

"To be honest, it was price at first. We already used another app but we knew they were having some issues and we weren't sure that they would still be operational in the future, so we started looking around. mySchoolApp seemed to give us what we wanted and I phoned a couple of schools who used it to see what they thought of it."

What features do you like?

"I really like the way it allows you to put the link in your PDF documents – this is really helpful for our newsletter. It's a facility we didn't have access to before.

"Another really useful feature is the message history for the push notifications. It means you can look back, make sure you haven't missed anything, and check on what push notifications have been sent. You can also cut and paste if you want to resend anything."



"We are so lucky to have mySchoolApp – we're the only school in Chichester that has it."

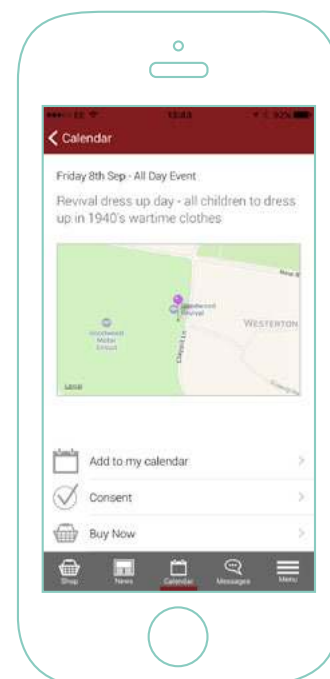
Sarah Haig, School Administrator,
The March CE Primary School

LEFT TO RIGHT

The March School Home screen – upcoming events and the latest news, at a glance.

The school's news in an easy to read format.

Calendar events contain all the information parents need including a map if required.



YOUR NEXT STEP

Contact us today to set up your free 14-day trial. Branded to your school, You'll have full access to our online portal where you can upload content and send messages. We even offer you a free phone tutorial to help get you started. Its as simple as that!

If you're not ready for a free trial and just want to take a look.

Visit the App Store or Google play and download mySchoolApp. Login to our demo school 'Chalkdell Primary'. You'll be able to see just how easy it will be for parents to keep up-to-date with your school.

What do the teachers think about it?

"They seem to like it, and most of them have downloaded it now. I like the fact that you can set up a private staff group for teachers, so that we can also send messages to them. It has really improved our communication with the teachers."

Communication is really important in school – do you think using mySchoolApp has improved it?

"Definitely. For instance, Year 6 have been away for their residential. The teachers have been able to put up pictures from their week, while they are still away.

"And we can update on news as it happens – our Year 5 and 6 children were at an athletics event and we could post up the results straight away.

"We also use the push notifications to draw attention to new entries in the news section. It's really useful for promoting things – for instance, we wanted to draw attention to the cycle routes to school – and we used the push notifications to do that. Also, in the hot weather we were able to send out reminders about bringing in bottles of water and suncream."

Do you think that using mySchoolApp has helped parents keep up with what's going on at school?

"There's no question. We have virtually no calls now asking is this club on, has this event been cancelled. We used to get a lot of calls like that from parents and they have almost completely stopped."

And what about the school newsletter? How are you dealing with that?

"Well it goes out on the app and then I upload one onto the school website. It has cut down on our paper use considerably. And time - it takes time to photocopy it, to distribute it to the classes. It just makes everything so much more efficient."

Sarah, you're the one who is responsible for mySchoolApp at the March School, how have you found it to use?

"It's brilliant. I'm a parent at the school as well and so I know how good it is and how valuable it is. I also find it incredibly easy to use."

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Sarah Haig, School Administrator,
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mySchool
it's in your hands



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